%\begin{abstract}

The notions of information and intelligence are discussed in TGD framework.

Possible definitions for the information measures of the configuration

space spinor field and information gain of conscious experience as well as

the information theoretic interpretation of K\"ahler action are discussed

in detail the first sections of the chapter.

\begin{enumerate}

\item The key element of the approach is the number theoretic generalization of entanglement entropy. Quantum entanglement between real

and p-adic degrees of freedom makes sense if entanglement coefficients

are rational or even algebraic numbers. In this case one can define entanglement entropy using the $\,p-adic$ variant of the logarithm. $\,p-Adic$

entropy can be also negative, and the states for which the entropy is

negative are stable against self measurements (NMP) and define macrotemporally quantum coherent states. The number-theoretic entropy

serves as an information measure for cognitive entanglement, and positive

entanglement negentropy can be interpreted as a correlate for the experience of understanding. Number theoretic entanglement measures are

natural in what might be called the intersection of real and p-adic worlds

(partonic 2-surfaces have mathematical representations making sense both

p-adically and in real sense) and this leads to a vision about life
as

something residing in this intersection. The consistency with standard

quantum measurement theory leads to the conclusion that negentropic entanglement must correspond to a density matrix proportional to unit

matrix. Entanglement matrix proportional to a unitary matrix characterizing quantum

computation gives therefore rise to negentropic entanglement.

\item Various measures for the information contents of consciousness are discussed.

\begin{enumerate}

\item The reduction of entanglement entropy defines a natural measure for conscious information gain in single step of the state

of state function reduction process decomposing subsystem to a pair of

un-entangled sub-systems. If entanglement is negentropic the entanglement

negentropy either increases or the system is stable against state function

reduction.

\item It seems natural to assume that the information measures are associated with the entire cascade and that they are additive in the sense

that information gain is sum over the information gains of the steps of

the cascade and that a given step contributes by the sum of the information

gains associated with unentangled subsystems which are subject to self

measurement in a given step of the cascade.

\item One can also assign information measures to the resulting indecomposable systems. For subsystem which is bound state in the normal

sense and thus has entropic entanglement, one can consider all possible

decomposition of the system to a sub-system and its complement and define

the entanglement negentropy as the negative for the minimum value of entropy obtained in this manner. If the system is negentropically entangled

one can define entanglement negentropy as the maximum of entanglement

negentropy obtained in this manner. This means that one can assign to the

final state of state function reduction unique negentropy as the sum of the

negative contributions associated with selves which are internally bound

state entangled and positive contributions of negentropic selves.

\item The information content of the conscious experience associated with

self is more interesting practically. Since self defines a statistical

ensemble, it is straightforward to define entropies associated with the

increments of quantum numbers and zero modes defining non-geometric

and

geometric qualia. These entropies characterize the fuzziness of the quale

and are $\blockquote{negative}$ information measures. One can also assign to

non-decomposable subselves the information measures and they give either

positive or negative contribution to the information content of self.

\item In principle this allows to define also the net information gain of

quantum jump as the difference of the total negentropies of the final and

initial states of quantum jump identified as those produced by the state

function reduction process. Initial and final state negentropies would

characterize spinor fields of WCW (\blockquote{world of classical worlds}).

\end{enumerate}

\item Information theoretic interpretation of the K\"ahler function is

discussed in detail. Quantum classical correspondence suggests that the

magnetic part of K\"ahler action would correspond to information content of

negentropic entanglement and electric part to the negative information

content of entropic bound state entanglement. K\"ahler function
defined

as the negative of the K\"ahler action can be interpreted as an entropy

type measure for the information content of the space-time surface. Without quantum criticality entropic configurations carrying strong K\"ahler electric fields would be favored. The proposal is that the

quantum criticality of K\"ahler action possible for the critical value of

K\"ahler coupling strength makes possible large degeneracy of the negentropic extremals carrying large K\"ahler magnetic action and makes TGD

universe maximally interesting and maximizes its intelligence so that even

infinite negentropy is possible. Number theoretical criticality would

relate to this criticality very closely. The proposal that living matter

is near vacuum extremal so that the degeneracy of negentropic configurations is high is discussed.

\item The physical interpretation for the hierarchy of Planck constants would be in

terms of a hierarchy of quantum criticalities concretizing the vision about quantum

criticality of TGD Universe. TGD Universe would be like a hill at the top of a hill at

.... The larger the Planck constant the larger the size scale of the hill. Criticality

involves crucially the notion of conformal gauge symmetry. The conformal symmetries

correspond to sub-algebra of the full algebra isomorphic to it acting as gauge

symmetries and with conformal weights coming as n-multiples of those for the full symmetry

algebra. $h_{eff}=n\times h$ would label the levels of the hierarchy. This hierarchy

would correspond directly to the hierarchy of measurement resolutions and to hierarchy of

hyperfinite factors of type \$II_1\$ (HFFs). Also now one obtains infinite hierarchies of

symmetry breakings and the identification with the hierarchies of inclusions of HFFs is

compelling. Hence various hierarchies reflect the same underlying phenomenon.

The phase transitions reducing criticality would take place spontaneously unlike opposite

phase transitions. This vision is especially powerful in biology, where homeostasis could

be seen as mechanisms preventing the reduction of criticality but at expense of metabolic

energy. The basic goal of living system would be staying at criticality.

Eastern philosophies would formulate this fight for staying at criticality

using the notions of ego and Karmic cycle. In the phase transition increasing

\$h_{eff}=n\times h\$ part of gauge degrees of freedom assignable
to a sub-algebra of the

full super-symplectic algebra are transformed to physical ones and this implies better

measurement resolution. The new HFF contains the previous one as sub-factor. Evolution

understood as increase of \$h_{eff}\$ forced by Negentropy
Maximization Principle as

also interpretation improvement of measurement/cognitive resolution.

\end{enumerate}

Concerning the modelling of conscious intelligence the following

aspects are important.

\begin{enumerate}

\item Zero energy states —which replace the earlier notion of association sequence inspired by the failure of strict determinism for K\"ahler action in standard sense — can be seen as memes

with \$M\$-matrices characterizing the time-like entanglement representing

\blockquote{laws of physics}. Negentropic time like entanglement makes possible for

fully state function reduced states to represent rules as quantum superposition of state pairs representing instances a\$\rightarrow\$b for a

general rule A\$\rightarrow\$B. Also space—like negentropic quantum entanglement is important piece of the story. For fermion Fock states this

gives Boolean rules as a special case. Zero energy states represent

geometric memories, simulations for time development whereas selves represent subjective memories and conscious experience involves always the

comparison of geometric and subjective memories telling whether expectations were realized. Quantum theory of self-organization applies

also to the evolution of consciousness understood as selforganization in

the ensemble of association sequences/selves and implies Darwinian selection also at the level of selves and conscious experiences.

\item TGD Universe is quantum computer in a very general sense. Negentropic

quantum entanglement stabilizes qubits but makes them fuzzy. This leads to

a modification of the standard paradigm of quantum computation. Quantum

computationalism is shown to reproduce the relevant aspects of computationalism and connectionism without reducing conscious brain to a

deterministic machine. Holographic brain is also one of the dominating

ideas of neuroscience. TGD based realization of memory allows to reduce

hologram idea to its essentials: what matters is that piece of hologram is

like a small window giving same information as larger window but in less

accurate form. This inspires the concept of neuronal window: each neuron

has small window to the perceptive landscape and is typically specialized

to detect particular feature in the landscape. Coherent photons emitted by

mindlike space—time sheets and propagating along axonal microtubules serving as wave guides, realize neuronal windows quantum physically. Massless extremals allow rather precise definition for the notion of quantum hologram.

A more refined formulation of these ideas is based on the notion of conscious hologram. Many-sheeted space-time is essentially a fractal

Feynman diagram with lines thicknened to 4-surfaces. The lines are like

wave guides carrying laser beams and vertices are like nodes where these

laser beams interfere and generate the points of the hologram. The 3-dimensionality of the ordinary hologram generalizes to stereo consciousness resulting in the fusion of mental images associated with

various nodes of the conscious hologram. An essential element is the possibility of negative energy space—time sheets analogous to the past

directed lines of the Feynman diagram: negative energy MEs are the crucial

element of sensory perception, motor action, and memory.

\item An important element is effective four-dimensionality of brain making

possible to understand long term memories, planning and motor activities

in a completely new manner. Further important ideas are music metaphor

already described and the vision about brain as an associative net. ZEO

and the notion of CD (causal diamond) provides justification for the memetic code and relates it to fundamental elementary particles time scales. The codewords of the memetic code consist of sequences of \$126\$

bits and are represented in terms of nerve pulse sequences or membrane

oscillations and time varying quark magnetization, is the key essential

element of brain as cognitive system. Codewords can be interpreted either

as elements of a Boolean algebra or as bits in the binary expansion of an

integer in the range $(0,2^{126})$ so that memetic code makes brain able to

assign numbers with qualia. An attractive and testable identification for

the memetic codewords is as phonemes of language. \end{enumerate}
%\end{abstract}